Communications 2007

Monday, December 11, 2006

What's That?

Sugar; corn flour; wheat flour; oat flour; partially hydrogenated vegetable oil (one or more of: coconut, cottonseed, and soybean); salt; sodium ascorbate and ascorbic acid (vitamin C); yellow #6; niacinamide; reduced iron; natural orange, lemon, cherry, raspberry, blueberry, lime, and other natural flavor; red #40; blue #2; zinc oxide; yellow #6; turmeric color; pyridoxine hydrochloride (vitamin B6); blue #1; riboflavin (vitamin B2); thiamin hydrochloride (vitamin B1); annatto color; vitamin A palmitate; BHT (preservative); folic acid; vitamin B12; vitamin D.

How did you decide on your answer?

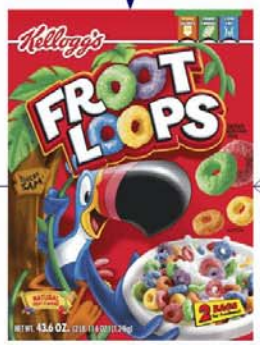
- reason/ research
- guess
  - educated
  - wild
- Memory

What answers did the group submit?

Where do most of us get information about the foods we eat and drink?

- Packaging
- TV
- Ads

? What is THE answer?



- Why is Froot spelled with two Os?
- How many of you have eaten Froot Loops?
  - What are your favorite cereals?
- Why didn't you recognize it from its ingredients?

? What Next?

Find, and bring to class on January 8, the names of other edibles that appear to be something they are not.

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